



Gesellschaft zur Förderung  
der grenzüberschreitenden  
Zusammenarbeit



## International Conference

# The new EU Strategy for the Alpine Region - Challenges to Implementation

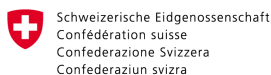


**Place/Date:** 5th – 6th of October 2015, Hagnau at Lake Constance, town hall (“Bürger- und Gästehaus”), Im Hof 5, 88709 Hagnau, Baden-Württemberg/Germany

**Organizer:** Centre for Europe Baden-Württemberg (EZBW) Stuttgart (member of the Gesellschaft der Europäischen Akademien e.V.), GFGZ (Society for the Advancement of Cross-Border Cooperation) Neuhausen at Rheinfahl/CH, Association for European Integration (AEI) Berlin, municipality of Hagnau at Lake Constance



**Financed by:** ERASMUS+ (European Union), Consulate General of Switzerland in Stuttgart, Ministry of Finance and Economics of the State of Baden-Württemberg



Schweizerisches Generalkonsulat in Stuttgart



**In terms of content supported by:**

European Commission, Ministry of State of Baden-Württemberg, Europe Direct Information Centre Stuttgart (Information stand on EUSALP topics), European Academy of Bavaria

**Target group:** Science, administration, politics, economy, civil society

**Language:** German/English  
Translation from German into English will be offered.

**Participation conditions:**

Due to room capacities the number of participants will be limited. The available places will be assigned after receipt of the application.

**Participation fee:** 40 € (reduced participation fee 20 € for students and members of AEI, GFGZ or EZBW). No reduction for participation on a single day. Included in the participation fee is the participation at the conference, the conference material, 2 lunchtime snacks, coffee/drinks and the participation at the guided tour through the wine cellar.  
The participation at the workshop (Tuesday afternoon) is free of charge. Thus, no participation fee has to be paid, if you only enroll for the Tuesday afternoon workshop.

**Overnight stay:** Necessary overnight stays must be organized by the participants themselves. Mrs. Isabel Joachim (Tourist Information Hagnau) is willing to help with the mediation of suitable accommodation. (Ph. +49-7532-4300-47; joachim@hagnau.de)

**Application:** Applications are only accepted, if handed in with the fully completed application form (at the end of the document).

**Content:** On the 28<sup>th</sup> of July 2015 the European Commission has presented the draft version of the new EU Strategy for the Alpine Region (EUSALP) valid for the five EU Alpine countries, Switzerland and Liechtenstein. The strategy will most likely be adopted by the European Council by the end of 2015. It will then be the 4<sup>th</sup> macro-regional strategy of the EU. What is different between this new strategy and the already existing strategies? What can it learn from its “older 3 sisters” with regards to a successful implementation? – These are the key questions of the conference.

## Programme (status 03-10-2015)

(Subject to modifications)

Moderation/direction of conference: *Florian Schmid*, president Society for the Advancement of Cross-Border Cooperation; *Florian Setzen*, director Centre for Europe Baden-Württemberg Stuttgart

### **Monday, 5th of October 2015 (The document draft for the Alpine Region Strategy and lessons learned from other macro-regional strategies)**

- Noon**            **Arrival of participants, Registration, Snack**
- 01.00 pm**        **Welcome and introduction by the organizers**
- 01.10 pm**        **Welcome address**  
*Simon BLÜMCKE*, mayor of Hagnau
- 01.20 pm**        **EUSALP, a strategy of the Alpine regions – Swiss involvement and interests**  
*Irene FLÜCKIGER SUTTER*, Consul General of Switzerland in Stuttgart
- 01.30 pm**        **The EU Strategy for the Alpine Region – the contents**  
Introduction into the contents of the EU Strategy for the Alpine Region and its accompanying documents  
*Dr. Frithjof EHM*, European Commission, Directorate General Regional and Urban Policy, EUSALP Team  
Followed by **questions & discussion**
- 02.30 pm**        **Coffee break**
- 03.00 pm**        **Experiences from the EU Strategy for the Danube Region**  
*Peter FRIEDRICH*, Minister for the “Bundesrat”, Europe and International Affairs of Baden-Württemberg and Special Representative for the EU Strategy for the Danube Region (EUSDR)  
Afterwards **questions & discussion**
- 03.45 pm**        **Experiences from the Baltic Sea Region Strategy**  
*Prof. Dr. Stefan GÄNZLE*, Department for Political Science and Management, University of Agder, Kristiansand, Norway, research focus: macro-regional strategies, and *Prof. Dr. Kristine KERN*, Leibniz Institute for Regional Development and Structural Planning at the University of Potsdam

Afterwards **questions & discussion**

**04.45 pm**      **Coffee break**

**05.15 pm**      Panel discussion

**The EU Strategy for the Alpine Region – a possible additional benefit for the Alpine region**

(Moderation: *Indrani DAS SCHMID, Journalist, Managing Director of the Society for the Advancement of Cross-Border Cooperation Neuhausen/CH*)

With representatives of the whole Alpine region:

- *Nicolas EVRARD, Mayor of Servoz/France, Vice-president of the Community of communes of the Valley of Chamonix-Mont Blanc, responsible for Natural Resorts and cross border policies, Secretary General of the European Association of elected representatives from Mountain regions (AEM)*

- *Raffaele RAJA, Spokesman of the Italian EUSALP Regions, Representative of the Lombardy Region in Brussels and Spokesman of the Italian Regions in Brussels*

- *Prof. Dr. Peter BUSSJÄGER, Member of the Constitutional Court of the Principality of Liechtenstein, University Professor at the Department of Public Law, State and Administrative Theory, University of Innsbruck*

- *Christina DIEGELMANN, State Ministry of Baden-Württemberg, deputy head of unit cross-border and international cooperation*

**06.30 pm**      **Summary and Evaluation of the day**

**06:45 pm**      **Guided tour through the wine cellar** of the wine-growers' association of Hagnau (including a small wine tasting) on invitation of the municipality of Hagnau

**07:30 pm**      **Dinner** for speakers and participants (participants pay on their own account)



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## **Tuesday, 6th of October 2015 (The Strategy for the Alpine Region in practice: How can a successful implementation be assured?)**

- 09:00 am**      **Introduction into day 2**
- 09:05 am**      Implementation in the field of **Economy**  
(2x30 min presentation, 15 min discussion moderated by **Michael GERNER**,  
*Ministry of Finance and Economy of Baden-Württemberg*)  
**Hansjörg TRACHSEL**, *former member of the Governing Council of the Canton of Graubünden, Head of Department for Economics and Social Affairs*
- 10:10 am**      Concrete projects in the Alpine region – Potentials of the INTERREG-B-Alpine-Region-Programme (Input)  
**Katharina ERTL**, *Alpine Space Contact Point – Interreg B Alpine region, Bavarian Ministry for Environment and Consumer Protection*
- 10:30 am**      **Coffee break**
- 11:00 am**      Implementation in the field of **Traffic**  
(2x30 min presentation, 15 min discussion by **Florian Schmid**, *president Society for the Advancement of Cross-Border Cooperation*)  
**Rainer KISTLER**, *Project Manager iMONITRAF!, Secretary of the Central Swiss Commission for the Environment, Zug*  
**Nicolas GOUVERNEL**, *Office of the French Prime Minister, General Commissariat for „Territorial Equality“, Project Manager for Mountains, Macro-regional Strategy for the Alpine region, member of the EUSALP steering group (tbc)*
- 12:15 pm**      Implementation in the field of **Ecology**  
(2x30 min presentation, 15 min discussion by **Florian Setzen**, *director Centre for Europe Baden-Württemberg Stuttgart*)  
**Dr. Wolfger MAYRHOFER**, *Legal Advisor of the General Secretariat of the Alpine Convention, Innsbruck*  
**Katharina CONRADIN**, *President of CIPRA International (Commission Internationale pour la Protection des Alpes), Liechtenstein*
- 01:15 pm**      **Summary of the results, outlook**
- 01:30 pm**      **Lunch snack**
- 02:00 pm**      **Workshop “Interreg B Alpine region as funding instrument of the EU”**  
(Attention: This workshop will be in German – no translation into English provided!)  
**Katharina ERTL**, *Alpine Space Contact Point – Interreg B Alpine region, Bavarian Ministry for Environment and Consumer Protection, including an evaluation with the participants*
- 04:00 pm**      **End**



During the conference, information stands invite you to lay down and take away relevant information material from organizers, partners and participants at all time. The Europe Direct Information Centre Stuttgart will be present with a selection of appropriate information brochures.



[www.europe-direct-stuttgart.de](http://www.europe-direct-stuttgart.de)



Europa Zentrum Baden-Württemberg or fax: +49-711-2349368  
f.a.o. Mrs. Sabine Bliestle/Mr. Yannic Marcel Neldert  
Nadlerstr. 4  
70173 Stuttgart - Germany

## ***Application***

I enrol bindingly for the participation at the conference **The new EU Strategy for the Alpine Region** from 5<sup>th</sup> – 6<sup>th</sup> of October 2015 in Hagnau.

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Last name, First name\*

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Institution

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Street and house number\*

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Postcode, place (if Germany: also federal state; if outside Germany: state)\*

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Date of birth\*

Telephone

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E-Mail\*

**Participation on the following days\*:** Monday, Oct. 05  / Tuesday, Oct. 06, morning  /  
Tuesday, Oct. 06, afternoon (workshop) . (Please tick boxes!)

While applying I agree to the processing and distribution of my data concerning name, institution and e-mail address in a list of participants to other participants. I also agree to the use and publication of sound and picture documents, which involve my personality, made by the organizers during the conference in the purpose of documentation/publication.

**I'm a member of:** Europa Zentrum BW , GFGZ , AEI . **I'm a student:** Yes .

**Interested in being included into the contact lists of the organizers:** Yes , No .

(Please tick box.)

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Date, signature

After your assignment you are going to receive a registration confirmation with updated information about the event.

In case the maximum number of participants has already been reached, you are going to receive a message that you have been placed on the waiting list. You will be contacted once again as soon as a new place is available.

\* = mandatory.



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